

OPSO never sleeps and although the 2011 Media Awards are done and dusted, they are open for business for next year.

A few changes have been made to the [Entry Form](#) which attracted so many entries last year. As it is no longer the 18th Birthday of the Awards, the prizes have been reduced to \$1,000 per Special Award.

One of OPSO's big problems last year was the overlap between print categories and on-line entries. Many older people - and some of the rest of us, prefer to read an article in the print media, but increasingly on-line, Newspaper or Magazine is the avenue for the busy professional and the younger generations. Sometimes the print version bears little resemblance to the on-line article, but some of you entered the one article in both categories. This is not the purpose of the on-line categories. We want to encourage journalists to take full advantage of the extraordinary possibilities of the digital medium; entries from blogs, facebook and you-tube are welcomed, but we don't want a regurgitation of a print item as an online entry.

To that end we have introduced a new condition of entry: An entry can be either print or on-line but not both. Entries from blogs or social networks are now welcome.

OPSO are also open to on-line submission of entries in PDF format, but they must be followed up with hard copy - the judges find that the impact of an entry in its original form leads to a better outcome for that entry.

To draw attention to the fact that the OPSO Media Awards run from one year's closing date to the next, we want to assure you that we are now open to entries of items published after 13th September 2011. Entry Forms will be available on the website shortly, and to emphasise the situation, these Awards are titled the 2011/12 OPSO Media Awards.

[Download entry form](#)

[OPSO website](#) remains open but we are in the process of a major upgrade due to be completed early in the New Year. At the same time we are taking the opportunity to review our [facebook page](#)

That's all for now, there is plenty happening in the areas of Aged Care and Mature Aged Employment, just to mention a couple, and we look forward to more great entries - the judging panel receives a much needed boost for 2011/12! Have a happy and safe festive season.